



HUGHSTON SOCIETY

BIENNIAL MEETING, APRIL 20 - 22, 2028

THE HUGHSTON FOUNDATION - COLUMBUS, GA

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EXHIBITOR PROSPECTUS

MEETING ANNOUNCEMENT

The Hughston Society announces their Biennial Meeting to be held **April 20th - 22nd, 2028**, at the Hughston Foundation in Columbus, GA. The 3-day meeting will feature scientific presentations, didactic lectures, surgical demonstrations, and panel discussions. The meeting will also feature a social program for registrants and their families designed to aid in driving attendance. Approximately 13 hours of AMA Category I CME credit will be available to attendees.

BACKGROUND

The Hughston Society is composed of alumni of the past Hughston Foundation graduate educational programs of whom have also passed a peer-review process and demonstrated a commitment to orthopaedic research, education, and specialty evolution. The Society, under the auspices of the Hughston Foundation (Tax Identification No: 58-1354127), has more than 500 national and international members.

PACKET INFORMATION

Page 2 - The benefits of exhibiting

Pages 3 & 4 - Exhibitor registration form and levels

To become a exhibitor please complete and return both pages 3 and 4 to Belinda Klein's attention. *Registration and payment may be completed online at: www.HughstonSociety.org*

Registration and Payment Deadline March 1, 2028

FOR QUESTIONS OR ASSISTANCE

Please contact Belinda Klein, Executive Secretary, at:

P.O. Box 9517, Columbus, GA 31908

P: 706-494-3326 F: 706-221-8385

bklein@hughston.com

www.hughstonsociety.org



BENEFITS OF EXHIBITING

The Hughston Society strives to make your exhibiting experience the best business investment possible. We appreciate your involvement and look forward to a partnership with you for many years to come.

DEDICATED TIME WITH THE ATTENDEES

Several breaks have been included in the agenda throughout the day to give participants and sponsors a chance to speak and exchange contact information. Additionally, Thursday night's reception, a two-hour social event, with drinks and heavy hors d'oeuvres will take place in the exhibit hall. This event is well attended and usually exceeds the time scheduled. It's a great setting to develop relationships with the physicians and medical professionals. We find that in addition to the general interest in your products and services, the addition of give-aways or a raffled prize is a great incentive to drive traffic to you.

FREE PRECONFERENCE ATTENDEE MAILING LIST

Exhibitors will receive a complementary preregistered attendee mailing list approximately two weeks before the meeting. You can use the list to promote your products/services in advance and to potentially boost traffic to your booth.

FREE LEAD RETRIEVAL

To assist you in your post meeting marketing efforts, the Society will supply, upon request, a final list of attendees which will allow you to conduct follow-up correspondence.

ATTENDANCE AT THE SCIENTIFIC PORTION OF THE MEETING

To better prepare and equip your sales force, the Society welcomes and encourages your registered representatives to attend the scientific program portion of the meeting. Attendance will enable your company to gather the most current and relevant information in the orthopaedic field, further build rapport with the attendees, and gain a competitive advantage in the industry.

ACKNOWLEDGEMENT IN THE SCIENTIFIC PROGRAM

Based upon your company's choice of exhibit level there is a range of marketing possibilities from a full page ad to the inclusion of your logo. Please see the Exhibitors Opportunities page for specifics.



2028 MEETING EXHIBITOR REGISTRATION FORM

Please direct any questions or return the completed 2-page registration form to:

Belinda Klein

The Hughston Society • PO Box 9517 • Columbus, GA 31908

Phone: 706-494-3326

Fax: 706-221-8385

Email: bklein@hughston.com

Company Name: _____ Contact: _____

Mailing Address: _____

Phone: _____ Email: _____

Company representatives names attending the meeting _____

PAYMENT: Please make your check payable to the Hughston Foundation.

Mail your payment by **March 1, 2028** to:

The Hughston Foundation

c/o Belinda Klein

PO Box 9517

Columbus, GA 31908

TAX DEDUCTIBLE CONTRIBUTION: The Society, operates under the auspices of the Hughston Foundation (Tax Identification No: 58-1354127), 100% of your contribution is tax deductible as allowed by law and an acknowledgment will be sent to you for tax purposes.

SHIPPING MATERIALS: Materials may be shipped prior to the meeting to:

The Hughston Foundation - Attention: Belinda Klein - 6262 Veterans Parkway, Columbus, GA, 31909

WE APPRECIATE YOUR SUPPORT



HUGHSTON

SOCIETY

EXHIBITOR OPPORTUNITIES

(please check one)

- ☐ **PLATINUM** (Limit 1) \$25,000.00
Back cover program advertisement
10' x 15' display area (Premium location)
Daily program acknowledgments, each session
Invitation for 5 representatives to attend all social functions
Designated speaker to present 30 minute podium presentation during the Friday, April 19th lunch
- ☐ **GOLD** (Limit 1) \$15,000.00
Inside cover program advertisement
10' x 10' display area (Premium location)
Daily program acknowledgments, each session
Invitation for 3 representatives to attend all social functions
Designated speaker to present 30 minute podium presentation during the Saturday, April 20th lunch
- ☐ **SILVER** (No limit) \$10,000.00
Full page program advertisement
8' table display (Premium location)
Daily program acknowledgment
Invitation for 2 representatives to attend all social functions
- ☐ **BRONZE** (No limit) \$5,000.00
Half page program advertisement
6' table display
Daily program acknowledgments
Invitation for 2 representatives to attend all social functions
- ☐ **COPPER** (No limit) \$3,000.00
Program acknowledgment - logo included
6' table display

Please list any special equipment or electrical needs for your display area: _____

www.hughstonsociety.org